



CORRIDOR CRICKET LEAGUE

Cedar Rapids Cricket Club (Formed in 1997) has been conducting annual Cricket tournaments in Cedar Rapids for more than two decades. Corridor Cricket League, a yearlong T20 tournament (shorter Version of Cricket Game) will be inaugurated on 11th June 2017 at Seminole Valley Park, Cedar Rapids with an opening Ceremony followed by a Cricket Match. In the inaugural tournament, more than 55 players from Cedar Rapids, Iowa City & North Liberty area were drafted in to 4 teams named All Stars, Titans, Challengers and Kings XI. Apart from being the showcase of cricketing talent it brings Solidarity and friendship among players spread across the Cedar Rapids, North Liberty, Iowa City area.

As we grow our offerings and spread the range of our activities, we are looking to make Corridor Cricket League stronger by conducting a fundraising drive in the form of an annual sponsorship program. Please consider this as an invitation for individuals and businesses willing to sponsor our tournaments and activities for the year 2017.

Each year we organize two primary tournaments – a season-long, round-robin league which is our flagship event and a shorter duration, CCL Hard Tennis Ball tournament. We are seeking sponsors for these two tournaments to offset the costs of organizing it and helping us expand our offerings.

For your consideration we have the following sponsorship tiers for 2017:

Platinum Sponsorship – \$1,000

- Naming rights to the CCL T20 Tournament and Tournament Winner's Trophy.
- Naming rights to the MVP Winner's trophy.
- Business name and logo on the Corridor Cricket League website.
- Business Logo in the Corridor Cricket League Team Jerseys.

Diamond Sponsorship – \$500

- Naming rights to the CCL Hard Tennis Ball Competition and Tournament Winner's Trophy.
- Naming rights to the MVP Winner's trophy in the Hard Tennis Ball Tournament.
- Business name and logo on the Corridor Cricket League website.

Gold Sponsorship - \$250

- Naming rights to CCL Achievement trophies – Best batsman, Best Bowler, Best Fielder.
- Business name and logo on the Corridor Cricket League website.

Elite Sponsorship - \$100.00

- Naming rights to CCL Man of the Match trophies.
- Business name and logo on the Corridor Cricket League website



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We greatly appreciate you taking the time to consider our request and we are hopeful that you will find a level of sponsorship that is amenable to you and your organization. If you would like to discuss the terms and conditions or seek further clarification, please contact me and I will be happy to provide any information you seek.

Attached is the CCL – 2017 Schedule

You can find us online at: www.Corridorcricketleague.com

You may also contact me directly at: president@corridorcricketleague.com

I look forward to hearing back from you and am hopeful for a fruitful partnership.

Sincerely,

Parvath Reddy

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