

Loudoun County Cricket League

Sponsorship /Partnering

Opportunities - 2020



WELCOME

Loudoun County Cricket League (LCCL) is the largest cricket club in the state of Virginia with approximately 1,400+ players participating in each of our playing seasons (spring and fall).

LCCL players represent approximately 1,400+ residents spread across Loudoun County and neighboring counties of Fairfax and Prince William. LCCL league is county league managed by Parks and Recreation (PRCS), volunteers of this league manage website and events.

LCCL offers our sponsors and partners exposure to a large and diverse audience. Through showcasing your products and services to our members, LCCL will integrate your company into this appealing lifestyle activity.

ABOUT LCCL

- ◆ 1,400 registrations annually
- ◆ Fall and Spring seasons
- ◆ Ages 18 and above
- ◆ 48 Recreation Teams
- ◆ End of year tournaments and special events
- ◆ Dedicated Website reaches over 10,000 unique visitors
- ◆ 7 years serving Loudoun County resident

LOUDOUN COUNTY AND DEMOGRAPHICS

- ◆ Population: 25,000+
- ◆ Average age: 35+
- ◆ 80% own a home with a median value of \$495,000
- ◆ Median household income is \$120,00
- ◆ 60% have college degrees, 20% have graduate degrees
- ◆ Information technology is the largest industry

LCCL SPONSORSHIP



DIAMOND 2 Spots \$1,250 Per yr

- ◆ Website banner advertisement entire sports year
- ◆ 2 Email Product/Service Offerings (Spring & Fall)
- ◆ Sponsors showcase in emails—4 to 6 emails
- ◆ Awards presented by Sponsors and exposure at events
- ◆ Announcements during Events and Awards Ceremony
- ◆ Social Media postings

GOLD 4 Spots \$650 Per yr

- ◆ Website banner advertisement entire sports year
- ◆ Sponsors showcase in emails—2 emails
- ◆ Awards presented by Sponsors
- ◆ Announcements during Events and Awards Ceremony
- ◆ Social Media postings

SILVER 6 Spots \$350 Per yr

- ◆ Website banner advertisement entire sports year
- ◆ Social Media postings

Contact LCCL

- ◆ **Email:** LCCLCommittee@GoogleGroups.com - Attn: Rohan Kamat
- ◆ **Website:** <https://www.cricclubs.com/vlcc>

